SONOMA FARM PRIVATE LABEL

# Your Customer Journey

*Family run, small batch, made by hand*

## Retail Ready Products

Ready for retail shelves, grocery stores, local markets, farmers' markets, and online sales in weeks, not months.

## Start Here

**Choose from our library of proven, shelf-ready products and recipes. We bottle, label and ship it.**

- *Single case minimums*
- *12 units per case*
- *Fast turnaround*
- *Custom labels & branding*

START YOUR ORDER ONLINE AT SONOMAFARMPRIVATELABEL.COM

## Our Product Menu

*Minimum order: 1 case per flavor*

| CATEGORY | FLAVOR |
|---|---|
| **Extra Virgin Olive Oil**<br>**Balsamic Vinegar** WHITE OR DARK<br>**Balsamic Glaze** WHITE OR DARK | Almond, Apple, Basil, Blackberry, Blood Orange, Butter, Cherry, Chipotle, Garlic, Lemon, Lime, Mango, Pomegranate, Raspberry, Rosemary, Truffle |
| **Truffle Products** | Truffle Olive Oil, Truffle Hot Sauce, Truffle Reaper Hot Sauce, Truffle White or Black Balsamic, Truffle Honey White, Truffle Ghee |
| **Pasta Sauce** | Vodka, Asiago, Diablo, Marinara, Sweet Basil (sweetened with agave), Garlic, Marinara (made with Stanislaus tomatoes), Vodka (made with Stanislaus tomatoes), Arrabbiata (made with Stanislaus tomatoes), Wine Red Sauce (red or white), Vodka Sauce with White Wine, Feta, Gorgonzola, Meat, Mushroom, Artichoke, Eggplant |
| **Salad Dressing** | Blood Orange (EVOO or Balsamic), Garlic, Italian |

| CATEGORY | FLAVOR |
|---|---|
| **BBQ Sauce** | Original, Spicy (Reaper or Ghost), Bourbon, Balsamic, Jack & Coke, Raspberry, Dill Pickle, Cherry, Blueberry |
| **Salsa** | Hot, Mild, Cheddar Cheese Salsa (Medium), Dill Pickle (Mild), Dill Pickle (Hot), Peach (Mild), Peach (Hot), Pineapple (Mild), Pineapple (Hot), Rum Mango (Mild), Rum Mango Habanero Hot, Tequila Lime Mild, Tequila Lime Hot, Ghost Pepper, Reaper, Cherry (Hot, Mild), Apple (Hot, Mild), Verde (Hot, Mild, Reaper), Italian Salsa (made with giardiniera), Greek Salsa (made with olives), Blueberry, Garlic, Bourbon |
| **Mustard** | Sweet, Jalapeño, Spicy |
| **Hot Sauce** | Reaper, Ghost Pepper, Sweet / Hot |
| **Spice Rubs** | Steak, BBQ, Italian |
| **Ghee** CLARIFIED BUTTER | Truffle, Garlic, Regular, Onion |

- **FDA Registered** — Inspected facility
- **One-Stop Shop** — Recipe to shelf
- **Private Label Specialists** — Your label, our recipes
- **Low Minimums** — 1 case per flavor

*From our kitchen to your shelf*

## How It Works

### STEP 1 — Select Your Formula / Product

Pick from our premium, ready-to-label offerings on the menu above.

### STEP 2 — Design Your Brand

Supply your own artwork or use our in-house team to create custom, FDA-compliant labels tailored to your brand.

### STEP 3 — Small-Batch Bottling

We bottle your chosen product in our certified FDA facility, maintaining strict quality control and safety standards.

### STEP 4 — Labeling & Packaging

Your custom branding is applied with precision. We handle the shrink-wrapping and packing, with single-case minimums available.

### STEP 5 — Fast Fulfillment

We ship your finished inventory directly to your warehouse, or provide direct-to-consumer order fulfillment so you can focus on sales.

### STEP 6 — Website & Ecommerce

We can build, launch, and optimize a professional e-commerce store with full SEO setup to boost your visibility and drive online sales.

**Expert Private Label**

*Small batch. Real people. Your brand.*

sonomafarmprivatelabel.com

(219) 613-5419

FREE SHIPPING ON ORDERS OVER $100